Postwar Pop: Memorabilia of the Mid-20th Century
Donald-Brian Johnson and Leslie Piña

- Pop culture collectibles, from the 1920s to the 1960s.
- Reference guide for retro-era collectors.
- Includes value estimates

Pop culture collectibles from post-World War I and II (1920s-1960s) are brought to life again in this new reference guide. Relive the days of novelty “must-haves,” including Hallmark paper dolls, holiday ephemera, and Vogue picture records. See the impact ceramists Marc Bellaire, Howard Pierce, and Hedi Schoo had in their time and today. Get nostalgic while viewing early TV Guides featuring “I Love Lucy” and Liberace. Take a walk down memory lane with movie magazines promoting such iconic stars as Shirley Temple and Ava Gardner. Enjoy a behind-the-scenes look at such of-their-times phenomena as “antique walks,” and vaudeville. With 682 images, this invigorating exploration of the tastes that shaped an era is sure to make you smile. This reference book is an essential for lovers of American popular culture, historians, and collectors.

Donald-Brian Johnson received his master’s degree from Northwestern University, and writes and lectures frequently on twentieth century decorative arts. Leslie Piña has a Ph.D. in American Studies and is happily retired after thirty years as a college professor. Both are the authors of numerous Schiffer books.

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